

Average Medal Table

(top 30 only to 2 decimal places.)

Country	Gold	Silver	Bronze	Total
chn	34.46	24.98	22.56	82
usa	33.99	28.89	28.74	91.6
rus	29.11	27.14	27.97	84.2
gbr	23.77	22.46	20.11	66.3
ger	17.39	16.58	16.96	50.9
aus	12.64	14.42	14.97	42
fra	11.64	12.98	16.30	40.9
jpn	9.19	9.94	11.4	30.5
ita	8.64	8.23	8.96	25.8
kor	7.15	7.98	9.76	24.9
ken	6.29	4.93	4.58	15.8
blr	5.52	5.15	6.53	17.2
ned	5.01	4.65	5.66	15.3
bra	4.86	4.05	6.02	14.9
nzl	4.70	3.38	3.36	11.4
ukr	4.24	4.47	6.01	14.7
jam	4.14	3.89	3.50	11.5
esp	3.77	4.75	5.62	14.1
aze	3.76	3.69	6.21	13.7
tch	3.51	2.95	3.03	9.5
can	3.45	6.08	8.10	17.6
iri	3.31	3.39	5.96	12.7
den	3.10	3.05	3.68	9.8
eth	3.03	3.37	3.37	9.8
tur	2.94	3.33	5.29	11.6
kaz	2.79	2.72	3.90	9.4
hun	2.78	3.65	5.04	11.5
cro	2.52	2.84	3.01	8.4
swe	2.41	3.09	4.49	10
pol	2.34	3.95	5.08	11.4



Britain most likely to score fourth in London 2012 Olympics Medal Rankings

According to the predictions of our Sports Research Team, the coming Olympic games will see Britain walking away with 66 medals.

So What Are the Odds?

We predict that USA and China have an almost exactly equal chance to win the medal table rankings.

However the USA team are nearly 10 times more likely to finish with the higher total of medals of any colour than China.

We make GBR's most likely finishing position in the medal table 4th, with Russia most likely to be 3rd and Germany most likely to be 5th. GBR's hopes of world domination are roughly 1 in 250. We have roughly the same chance of winning the table as that of finishing 7th or lower.

In terms of gold medals we think Cycling will be GBR's best sport, nearly a 90% chance to top the cycling medal table (18 medal events), 50% chance to win 6 or more gold medals.



Home Hopes

In alphabetical order, we think GBR's 10 best hopes for gold are:

- **Athletics** – Women's Heptathlon
- **Boxing** – Women's 75kg
- **Cycling** – Women's team pursuit
- **Cycling** – Men's team pursuit
- **Cycling** – Women's Individual Sprint
- **Cycling** – Women's BMX
- **Rowing** – Men's four
- **Rowing** – Women's quad sculls
- **Sailing** – Finn class
- **Triathlon** – Men's

We predict all these have a greater (sometimes much greater) than 50/50 chance of winning.

Dead Certs

In no particular order, we predict the 10 most certain gold medals to be:

- **Athletics** men's 1500m – Kenya
- **Boxing** Men's 52kg – Russia
- **Gymnastics** Men's Individual all around – Japan
- **Gymnastics** Women's Rhythmic Individual – Russia
- **Gymnastics** Men's Trampoline – China (although which Chinese athlete wins is close)
- **Gymnastics** Women's Trampoline – China
- **Gymnastics** Men's team all around – China
- **Swimming** Individual Medley 200m – USA
- **Synchronised Swimming** Duet – Russia
- **Weightlifting** Women's 75kg – Russia

We predict all these have a greater (sometimes much greater) than 90% chance of winning.

It's the taking part that counts

Of the 204 NOC's sending teams to the 2012 games, we estimate that on average 118 will come away with no medals at all.



National Hero

We think around 20 countries will win a single medal of any colour, around 18 countries will win 1 and only 1 gold medal and that an average of 4 countries will do both. The four most likely countries to do that this year are Panama, Chile, Estonia and Malaysia.

We'll have the lot

Percentage chance of a NOC winning all the gold medals within a sport category, demonstrating total world domination.

- Russia **85%** Synchronised Swimming (2)
- USA **64%** Basketball (2)
- China **60%** Table Tennis (4)
- Denmark **30%** Handball (2)
- China **22%** Diving (8)
- GBR **10%** Triathlon (2)
- China **9%** Badminton (5)
- Brazil **5%** Football (2)
- GBR!!! **0.002%** Equestrian (6) (not very big)

The most impressive of these has to be Chinese Table Tennis with all 4 gold medals more likely than any other gold medal result in this sport.

Always (maybe) the Bridesmaid

Both Azerbaijan and Iran have around a 6% chance of finishing the games with 3 or more silver medals but no Gold.

Hitting the Targets for GBR Performance

Here's how likely we believe our chances are of hitting the publicly stated GBR medal targets.

4th or above in the medal table	89%
Total medals of 48 or above	98%
8 Athletics medals of any colour	21%
6 Swimming medals of any colour	86%

So, not surprisingly, the overall targets will probably indicate great success by the end of the games: afterall, who sets targets you can't reach? Swimming looks likely to float, while athletics looks likely to flop.